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FOR IMMEDIATE RELEASE



Sanger Resident Invited by National Down Syndrome Society To Discuss Entrepreneurship at the United Nations

Texas' only business owner with Down syndrome will advocate for disability employment and ring the New York Stock Exchange opening bell

NEW YORK CITY, NY – Blake Pyron of Blake's Snow Shack in Sanger, TX has been invited by The National Down Syndrome Society (NDSS) to speak on #DSWORKS® and Disability Employment at the United Nations Headquarters as part of the World Down Syndrome Day Conference on March 21, 2018. Following World Down Syndrome Day, Blake Pyron will ring the New York Stock Exchange (NYSE) Opening Bell on March 22, 2018 at 8:30amCT.

Blake Pyron, is only 22 years old, and is the youngest business owner in his town of Sanger, Texas, and happens to have Down syndrome. His journey to become a business owner started shortly after he graduated high school. Blake loved his job working at a barbecue restaurant, but it closed one month after his senior year ended. Blake, with the support of his loving and dedicated family, started his own business in 2016 – **Blake's Snow Shack**.

"Blake is an amazing person, advocate and businessman," said Sara Weir, President and CEO of NDSS. "When we began our journey to find meaningful employment opportunities and to allow individuals with Down syndrome to follow their entrepreneurial dreams, Blake was top of mind and has been an inspiration to our #DSWORKS® program."

As one of 12 speakers across the globe, Blake will share his story of starting Blake's Snow Shack, a world-famous snow cone stand located in Sanger, TX. Touching on the positive impacts, challenges and strategies they have faced along with their dedication to #DSWORKS and being a National Down Syndrome Ambassador. He's proud that his namesake Snow Shack is a pretty sweet example of how successful people with Down Syndrome can be and proof that approximately 6,000 babies born with Down Syndrome each year represent 6,000 future entrepreneurs, community leaders, and valuable members of society.

HOW TO WATCH WDS Conference 2018:
March 21, 2018 (9:45amCT – 12pmCT)

Live Stream: <http://webtv.un.org/meetings-events/>

HOW TO WATCH NYSE OPENING BELL CEREMONY:

March 22, 2018 (8amCT – 8:30amCT) *Markets open at 8:30am CT

LiveStream: <https://livestream.com/NYSE>

For more information on Blake’s snow Shack, to schedule an interview or to request additional information, contact Mary Ann Pyron at maryannpyron@hotmail.com or 940-231- 3338.

About Blake’s Snow Shack

Blake’s Snow Shack is a world-famous snow cone stand located north of Dallas/Fort Worth in the small town of Sanger, TX. Owner Blake Pyron has been featured internationally on the Huffington Post, A&E Latinoamerica, Upworthy, Reddit and even the Today Show Australia. He is also a National Down Syndrome Ambassador and the 2016 Self Advocate Honorary Chair of the Dallas Buddy Walk. To keep updated on new menu flavors and news about Blake, follow Blake’s Snow Shack:

Website: <http://blakesnowshack.com/>

Facebook: [@BlakesSnowShack](https://www.facebook.com/BlakesSnowShack)

Twitter: [@BlakesSnowShack](https://twitter.com/BlakesSnowShack)

YouTube: [Blake's Snow Shack](https://www.youtube.com/channel/UC...)

Instagram: [@blakesnowshack](https://www.instagram.com/blakesnowshack)

About The National Down Syndrome Society (NDSS)

The National Down Syndrome Society is the leading human rights organization for all individuals with Down syndrome. For more information, visit www.ndss.org.

About NDSS #DSWORKS®

#DSWORKS® is an employment program whose goal is to encourage corporations and businesses to invest in hiring people with Down syndrome; and increase the number of opportunities for individuals with Down syndrome to work in meaningful and competitive employment settings

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